

## Intellectual Property Rights Policy

### Preamble

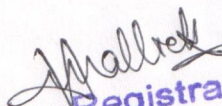
People's University is established and incorporated by the State Government Notification on 4th May 2011 by Madhya Pradesh Legislature through an amendment in Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam-2007 as Madhya Pradesh Act (No.18 of 2011). The university is empowered to award degrees as specified by UGC under Section 22 of the UGC Act 1956 through its main campus in regular mode. Our journey began with an objective of "Nurturing Humanity through Health & Educational Excellence".

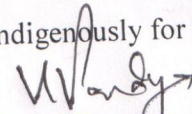
Research requires the cooperation of individuals with a broad range of expertise and the use of a wide variety of materials, equipments and infrastructure. People's University has developed research policy and guidelines designed to ensure that these activities are conducted with integrity and with due regard for the health, safety, and privacy of everyone concerned.

New information or data generated in the research studies are published for public goods. The new knowledge generated has to be protected through appropriate systems before publication. This can change the liberalization and globalization of economy and the encouraging participation of industry in the increasingly technology-driven research. For the people's University has appropriate Intellectual Property Rights (IPR), technology transfer and licensing policies.

### Mission

People's University, Bhopal focus on the frontiers of human knowledge and enrich and elevate the society through advance the community of learning by engaging in scientific research, humanistic scholarship, and artistic creation. Preparing a generation with skilled and ethical professionalism by providing a high quality education and research experience in a diverse learning environment to compete the world market. The university promotes research through its teaching institutes/centre and also by sponsoring and supporting research so that the various technologies developed could be transferred to the industries for commercialization thereby making them accessible to the society. People's University recognizes and supports intellectual property development and technology transfer as integral components of its mission and asserts that the guiding principle governing the conduct of these activities shall be the prompt and efficient availability of the products developed indigenously for the service of its mission.

  
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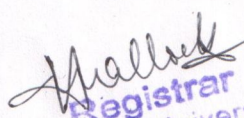
Policy To meet its objectives of improving Health and Educational Excellence through research, the people's University will pursue an active policy of ensuring an efficient development of new medical technologies through seeking Intellectual Property rights in India and abroad. The Intellectual Property Rights (IPR) Unit of People's University, Bhopal will help and encourage faculties in their efforts to identify innovative component of their research and seek patent protection before publication, to commercially exploit all new knowledge generated. The IPR Unit would provide technical, legal and other support needed for IP protection, technology transfer, licensing and commercialization issues. Patents in the Indian Patent Trademark and Design Office and abroad will be also be filed as per the policy described herein.

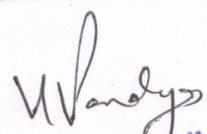
#### Major objectives

1. To make faculties aware of the need and responsibility to protect new knowledge generated through IPR, ownership of biological and other materials and data generated.
2. To develop procedures to capture, assess and protect new intellectual property generated.
3. To provide information on demand relating to patents in their areas of interest by maintaining appropriate national and international databases.
4. To provide appropriate technological, professional and legal expertise and services to assist filing patents in India and abroad.
5. To encourage and provide all support for protecting and commercializing new knowledge generated.
6. To develop a licensing policy that ensures the maximal benefit and a fair return on investment of the University.
7. To develop and implement a royalty policy that encourages innovation and technology development through a system of royalty sharing, and reward system.
8. To forge appropriate strategic alliances with national and international agencies and industry to market new inventions and develop professional knowledge networks for university's technology management professionals.

#### Strategy

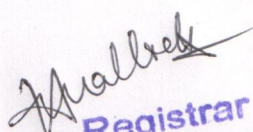
1. Appropriate internal and external systems would be set up for the identification of new Intellectual Property before publication.

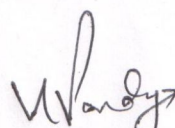
  
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2. Innovation-driven research would be encouraged through an IPR-friendly climate. Faculties would be made aware of need for prompt IP protection before public disclosure, through personal contacts, regular training workshops, seminars, etc.
3. Facuties are encouraged to identify innovative component of their research and seek patent protection in India and abroad before publication.
4. To help, promote and encourage a sound IPR system, some basic and essential practices like record keeping, appropriate recording of data, maintenance of laboratory handbooks etc.
5. The renewal of all patents filed in India and abroad will be reviewed at the end of 10 years after filing. Only those patents, for which the innovators have shown continued interest as evident from improvement and/or addition over the reported novelty, will be considered for maintenance beyond 10 years.
6. Patents which have already been commercialized will be maintained for the entire period of 20 year.
7. The IPR Unit would be engaged in regular monitoring of the Indian and global patent scenario to keep track on innovations of the world.
8. The advice of experts would be sought for furthering the objectives.

  
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